



Contact: Stephanie Loeber  
Director of Public Relations  
InterContinental Boston  
[Stephanie.Loeber@ihg.com](mailto:Stephanie.Loeber@ihg.com)  
Direct Line: 617-217-5015/Cell: 630-915-4540

## SPA INTERCONTINENTAL BOSTON INTRODUCES EPICURE MEMBERSHIPS

BOSTON – April 3, 2008 – SPA InterContinental Boston, InterContinental Hotels and Resorts' exclusive spa brand introduced at the Boston flagship hotel, introduces the **Epicure Membership** program for the spa enthusiast who has a weakness for exclusive opportunities. Epicure Membership puts you "in the know" at SPA InterContinental with regards to the latest in spa services and special promotions.

*/Ep.i.cure/ 1. A cultivator of refined tastes. 2. Devoted to sensuous pleasures and luxurious living.  
For the connoisseur of*

### Details:

Annual membership costs only \$50 and gives you immediate discounts in the spa;  
15% off services and  
15% off retail  
\$15 dollar access to the club and health club facilities  
\$18 dollar discounted parking when using spa facilities



Plus monthly promotions that can save you hundreds in services and access to unique treatments

Sign up today and receive your SPA InterContinental Epicure Membership card and start cultivating a more luxurious, healthier you.

Epicure membership requires a valid email address. Membership is for an individual person and may not be shared. Cards must be presented to participate on special pricing and service.

SPA InterContinental is located at the InterContinental Boston on the second level and overlooks Boston's new Rose Kennedy Greenway. Encompassing 6,600 total square feet, SPA InterContinental also offers a 24-hour health club state-of-the-art weight and cardio training equipment along with a 45-foot heated indoor lap pool. An extensive collection of healing spa services is offered including massage therapy, body treatments and facial care in addition to wellness classes such as yoga, toning and water aerobics. For more information, to book treatments or register for classes, please call SPA InterContinental at 617-217-5090.

**About the InterContinental Boston**

InterContinental Boston, which opened in November 2006, is located at 510 Atlantic Avenue on Boston Harbor in the heart of the city's financial district and just ten minutes from Logan International Airport. This AAA Four Diamond rated luxury 424-room hotel is InterContinental Hotels & Resorts' first property in Boston and in New England. InterContinental Boston offers SPA InterContinental, a 6,600 sq. ft. spa and health club with indoor pool; a signature restaurant – *Miel*, a Provençal-themed brasserie; Sushi-Teq, a tequila bar offering sushi and salsa dancing; RumBa, a rum-inspired bar with a champagne lounge and 32,000 sq. ft. of meeting/function space, including the largest ballroom in downtown Boston. For more information on the hotel, visit [www.intercontinentalboston.com](http://www.intercontinentalboston.com) and for reservations call 877-747-BOSTON.

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