



*******MEDIA ADVISORY*******

**SUSHI-TEQ DIVES INTO 2010 WITH NEW 'FISH & FLIGHTS' PROGRAM –
DAILY 50% OFF SUSHI SPECIALS AND \$3.00 MARGARITA SAMPLERS**

New Year's Resolutions of Eating Healthy, Saving Money is Easy with New Sushi-Teq Frequent Diner Card

WHAT: To help keep New Year's resolutions like eating healthy and saving money, Sushi-Teq, the only bar of its kind in the U.S. featuring tequila and sushi, launches its new **'Fish & Flights'** program beginning Tues., January 5, 2010 (no end date). Featuring innovative and traditional sushi and one of the largest selections of tequila in Boston with 69 premium blanco, añejo, reposado tequilas to choose from, Sushi-Teq's **'Fish & Flights'** program offers **50% off select sushi and maki** ranging in price from only **\$1.25 to \$4.00 per piece/roll** along with a selection of **\$3.00 margarita and tequila cocktail samplers** available daily, Tuesday through Saturday from 5 p.m. to 7 p.m.

More than 30 different sushi and maki offerings will be available on Sushi-Teq's 'Fish & Flights' half-off menu. As for the 'Flights', guests have the option of creating their own margarita or tequila cocktail flights by choosing three (3) of the following samplers from Sushi-Teq's extensive tequila menu:

*Classic Margarita: Sauza Hornitos Margarita
Jalapeño Margarita: Cazadorez Reposado & fresh Jalapeños
Fumasa Margarita: 1800 Reposado & Smoked Paprika
Guava Guanabana: Corzo Reposado, Guava Juice
Garity: El Jimador Reposado, St. Germaine, Ginger Beer
Agave Negro: Milagro Silver & Cassis
La Paloma: Patron Silver & Grapefruit Soda
Mango Sol: Herradura Silver & Mango Nectar
Cosmolito: Patron Silver, Cointreau, Cranberry
Papito Grande: Jose Cuervo Traditional, Pineapple & Ginger Beer*

Also new for 2010, Sushi-Teq is initiating a frequent diner club. Guests receive a **Sushi Club Card** when coming to Sushi-Teq (no cost). With each visit, a Sushi-Teq stamp is issued and once a guest receives 10 stamps they receive one maki roll of their choice FREE. Guest can use the Sushi Club Card with each visit during the 'Fish & Flights' promotion.

WHEN: **Every Tuesday – Saturday* as of January 5, 2010
5 p.m. to 7 p.m.**

There is no cover charge and reservations are not required.

***Sushi-Teq is closed Sundays & Mondays**

WHERE: Sushi-Teq - InterContinental Boston
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Sushi-Teq Direct Line: 617-217-5150
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