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**INTERCONTINENTAL BOSTON SPRINGS ABLOOM WITH
MASS. HORTICULTURAL SOCIETY'S NEW PUBLIC FLORAL EVENT**

With Arrangements throughout the Lobby, Hotel Offers Floral-Inspired Package, Spa Treatment, Bonsai Sushi/Tequila Menu and Cocktails

BOSTON - (February 26, 2009) – In the Boston/New England tradition of celebrating the arrival of spring, InterContinental Boston has teamed up with the Massachusetts Horticultural Society, the oldest horticultural society in the U.S. founded in 1829, and their new public event, **Mass Hort "Blooms!"**. From Fri., March 13 through Sun., March 15, 2009, accomplished New England flower designers and plant societies will present a spectacle of springtime collections of gorgeous arrangements in the impressive marble lobbies along Boston's new Rose Kennedy Greenway (formerly the Big Dig project) including South Station, One International Place and 125 High Street in addition to that of InterContinental Boston.

"We believe this complimentary, uplifting and entertaining event will allow city visitors and local Bostonians, who have not yet explored the area, an opportunity to discover the accessibility and vibrancy of the new Rose Kennedy Greenway and the evolving waterfront neighborhood," says Tim Kirwan, General Manager, InterContinental Boston.

In celebration, throughout the month of March, InterContinental Boston will be offering the **"Come in and Smell the Roses" package** which includes:

- Overnight accommodations for two at InterContinental Boston
- One complimentary cocktail per person from RumBa's special Blooms! "floral" cocktail menu.
- 20% off SPA InterContinental's 50-minute *Roses in Bloom Facial*
- SPA InterContinental health club access
- Complimentary overnight parking

A great value, the **"Come in and Smell the Roses" package starts from only \$279.00** is based on double occupancy and subject to availability. The package will be valid from March 1 through March 31, 2009. To book, call the InterContinental Boston directly at 877-747-BOSTON or 617-747-1000 and mention 'Blooms!' package.

The hotel's own **SPA InterContinental**, InterContinental Hotels and Resorts' exclusive spa brand which overlooks the Rose Kennedy Greenway, will be featuring a new **Roses in Bloom Facial** for spring and will be 20% off for the month of March. This soothing 50-minute facial is gentle and ideal for all skin types using all natural products from Éminence Organics, Rose hip to exfoliate and a nourishing Red Rose mask. The Roses in Bloom facial is rich with vitamins and herbs and helps re-hydrate the skin after a long winter. Skin will be left feeling soft as a rose petal. Cost before discount: \$100.00. For bookings, call SPA InterContinental at 617-217-5090.

In keeping with the floral theme for the weekend, **Sushi-Teq**, the hotel's sassy tequila bar featuring innovative and traditional sushi, will be offering a special "**Bonsai Sushi & Tequila Pairing Dinner**" on Thurs., March 12; Fri., March 13 and Sat., March 14 evenings. At **\$65 per person** (excluding tax and gratuity) guests can experience a five-course dinner offering a selection of hand-picked premium sipping tequilas or tequila based-cocktails with a creative array of sushi dishes. The menu includes:

Course I

Sushi Flight with Margarita Salt & Lime

paired with

Tres Generaciones Reposado Garia Bonsai Cocktail

Course II

Sushi-Teq Maki

(Spicy cooked Salmon atop Soy Wrap Roll of Avocado, Cucumbers and Scallions with crunchy Potato, Chive Oil and Tosa Soy)

paired with

Corralejo Anejo

Course III

Tuna Mozzarella

(Spiced Olive Oil coated Maguro, Tomato and Mozzarella, Kochujan Garlic Olive Oil, Frisée and silvers of Red Pepper)

paired with

Oro Azul Anejo

Course IV

Atlantic Maki

(Torched Salmon and Mozzarella atop an inside out roll of Avocado, Asparagus, Tobiko, Cucumber and Kaiware, sweet Yuzu Soy with Tequila)

paired with

Tezon Reposado

Course V

Mojarita

(Mint-infused syrup, fresh Lime juice)

Sushi-Teq is open for dinner from 5:00 p.m. - 11:00 p.m. and is located in the lobby of InterContinental Boston (waterfront side). No reservations are required. For questions, call Sushi-Teq at 617-217-5150.

And finally throughout the month of March, InterContinental Boston's popular rum and champagne bar, **RumBa**, will be offering a bouquet of floral-inspired cocktails including:

- ***Rose Mo*** - Pink roses symbolize admiration, happiness and appreciation. A blend of Don Q Cristal Rum, Cointreau, cranberry juice, fresh lime and a splash of Pink Rose Syrup.
- ***Liquid Friendship*** -Along with joy and gladness, friendship is the meaning of a yellow rose. Mt. Gay Silver Rum, Banan Liqueur and Limoncello with splashed of pineapple, orange and passion fruit.
- ***Dirty Rose*** - White roses symbolize youthfulness, purity and innocence. Vox Martini dirtied with a splash of Rose water
- ***Love-Lee*** - Romance, love and beauty, this cocktail celebrates RumBa's love affair with rum and champagne. Fresh raspberries muddled into Rose-infused simple syrup, Clement Sugar Can Rum and fresh lime, shaken and served up and to with champagne
- ***Show Your Gratitude*** - A floral twist to RumBa's signature Bellini. Pink Rose Syrup topped of with champagne

- more -

About the InterContinental Boston

InterContinental Boston, which opened in November 2006, is located on Boston's historic waterfront in the heart of the city's financial district and just ten minutes from Logan International Airport. This AAA Four Diamond luxury 424-room hotel is the first InterContinental hotel in Boston (and New England) and offers a 6,600 sq. ft. spa and health club with indoor pool, *Miel "Brasserie Provençale,"* a Provence-inspired brasserie; *Sushi-Teq,* a sushi and tequila bar and *RumBa,* a rum and champagne bar. The hotel also offers 32,000 sq. ft. of meeting/function space, including the largest ballroom in downtown Boston. InterContinental Boston has been named one of ten "Best New Business Hotels of 2006" by *Forbes.com,* voted Best of Boston 2007 as "Best New Hotel" by *Boston Magazine* and was voted among the "2008 Best Business Hotels" in the world by *Fortune* and *Wallpaper* magazines. For more information on the hotel, visit www.intercontinentalboston.com and for reservations call 877-747-BOSTON or 617-747-1000.

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