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INTERCONTINENTAL BOSTON OPENS NEW NAIL SALON AND INTRODUCES NEW 'SISTERHOOD SANITY' SHOPPING PACKAGE

Private PediCab, Personal Shopper and 20% Discount at Boston's Finest Boutiques

BOSTON – June 18, 2010 – With warm weather hitting Boston and toes and nails needing constant upkeep to compliment new summer and fall outfits, InterContinental Boston's 6,600 sq. ft. spa, **SPA InterContinental**, opens a new nail salon and this 424-room luxury waterfront hotel in Boston launches a new '**Sisterhood Sanity**' shopping package taking advantage of its close proximity to some of the city's newest and most fashion forward boutiques in the trendy waterfront and South Boston neighborhoods.

Newly opened, SPA InterContinental's new nail salon offers an array of manicures and pedicures to hotel guests and the general public. Situated on the second floor of the AAA Four Diamond InterContinental Boston located at 510 Atlantic Ave., the nail salon is open daily from 11 a.m. - 8 p.m. Treatments range from traditional manis and pedis and polish changes to men's services, time efficient treatments and expecting mothers' services using Spa Ritual, a vegan product line that is free of all formaldehyde, dibutyl phthalate and animal-based byproducts. To book services contact SPA InterContinental at 617-217-5090.

For a girlfriend's get-a-way this summer and fall, InterContinental Boston's launches a new '**Sisterhood Sanity**' shopping package. Starting from \$439/night and valid through December 31, 2010, the package includes a salon manicure and salon pedicure in SPA InterContinental Boston's new nail salon in addition to a pair of InterContinental Boston flip-flops and a 'Berry Bodega' champagne cocktail during the treatment. Once the nails and toes are dry, a private **Boston Pedicab** driver whisks the girls round-trip from the hotel for an afternoon of shopping at some of Boston's most desirable boutiques – **Louis, Ku De Ta** and **Habit**. At Louis (pronounced "Loooeeee"), the girls will be provided with a dedicated personal shopper. And, Ku De Ta and Habit will offer the ladies a 20% discount at their stores respectively.

The 'Sisterhood Sanity' shopping package includes:

- Deluxe accommodations at the InterContinental Boston
- New Salon Manicure and new Salon Pedicure for each
- A pair of InterContinental Boston flip flops for each
- 'Berry Bodega' champagne cocktail for each during treatment
- Round-trip private Boston Pedicab to Louis, Ku De Ta and Habit
- 20% discount at Ku De Ta and Habit
- Personal shopper at Louis
- Late check-out (2 p.m.)

The 'Sisterhood Sanity' package is based on double occupancy, subject to availability and available through December 31, 2010. To book, call the InterContinental Boston directly at 617-217-5033 or 877-747-BOSTON and mention 'Shopping'. The package is also bookable via the GDS: Apollo/Galileo - IC34449, Sabre - IC27993, Worldspan - ICBOSHA and Amadeus - ICBOSICA.

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Louis is internationally recognized as one of the finest and most influential clothing stores in the world. Louis recently moved from Boston's famed Newbury Street to their new location on Boston's trendy waterfront at Fan Pier in close proximity to InterContinental Boston. Louis is now also the best place to come when looking to decorate a home, re-make a bed, listen to music, look at art, and improve vision in style. A dedicated personal shopper will work with the girls to choose pieces that compliment their individual tastes and styles - www.louisboston.com.

Ku De Ta is a fashionable women's clothing and accessories boutique located in the trendy neighborhood of South Boston. This one-stop-shop offers an ever-changing inventory consisting of fashion-forward trends featuring labels such as True Religion, William Rast, Joes Jeans, Free People, Miss Me Couture, Aryn K, House of Harlow and Deux Lux – www.kudetaboston.com. Ku De Ta is offering a 20% discount on all purchases through the 'Nails Down Retail' package.

Also located in the heart of South Boston, **Habit** offers a colorful variety of clothing and accessories for women, and a great location for a special outfit, a great pair of jeans, or a last minute gift. Owners Pam Santorelli and Leila Moore have focused special attention on finding fashion forward lines at reasonable prices with such lines as Hudson, BB Dakota, James Jeans, Testament and Jack – www.habitshop.com. Habit is offering a 20% discount on all purchases through the 'Nails Down Retail' package.

Boston Pedicab has established itself as the Boston's #1 pedal-powered transportation service. Their rides are popular among tourists and locals, children and adults, and they are rapidly becoming an integral part of the Beantown landscape. Their goal is to provide customers with safe, friendly, comfortable service, resulting in a memorable and entertaining experience that pairs practical, eco-friendly transportation with the luxuries of a gentle stroll - www.bostonpedicab.com.

In addition to manicures and pedicures, SPA InterContinental offers a wide array of massages, facials and body treatments including waxing. The SPA offers 6 treatment rooms in addition to a room for couples' treatments and a relaxation lounge along with a 24-hour health club state-of-the-art weight and cardio training equipment and a 45-foot heated indoor luxurious pool overlooking Boston's Rose Kennedy Greenway, Boston's newest 21-acres of green space. For more information on SPA InterContinental or to book treatments, please contact SPA InterContinental at 617-217-5090.

About the InterContinental Boston

InterContinental Boston is located directly on Boston's historic waterfront on the site where the Boston Tea Party took place, at the base of the city's financial district and just minutes from Logan International Airport. This AAA Four Diamond luxury 424-room hotel is the first InterContinental hotel in Boston (and New England) and offers SPA InterContinental, a 6,600 sq. ft. spa and health club with indoor pool, *Miel "Brasserie Provençale,"* a Provence-inspired brasserie; *Sushi-Teq*, a sushi and tequila bar and *RumBa*, a rum and champagne bar, named among the "Top 100 Bars in the US" in *Food & Wine's Cocktails '09*. The hotel also offers 32,000 sq. ft. of meeting/function space overlooking the Fort Point Channel, including the largest ballroom in downtown Boston. InterContinental Boston was voted in 2010 by *Yankee* magazine as "Best Room with a View"; named among the "2008 Best Business Hotels" in the world by *Fortune* and *Wallpaper* magazines; voted Best of Boston 2007 as "Best New Hotel" by *Boston Magazine* and named one of ten "Best New Business Hotels of 2006" by *Forbes.com*. For more information on the hotel, visit www.intercontinentalboston.com and for reservations call 877-747-BOSTON.

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