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SPA INTERCONTINENTAL BOSTON LAUNCHES NEW EPICURE PROGRAM OFFERING MEMBERS MORE THAN \$250 IN SPA SAVINGS

SPA InterContinental Introduces New Menu of Services as of January 2010

BOSTON – January 19, 2010 – SPA InterContinental, a 6,600 square foot spa and health club located in the InterContinental Boston, introduces a new **Epicure Membership Program** for the spa enthusiast who has a weakness for exclusive opportunities. (An epicure is a connoisseur with refined taste and dedicated to enjoyment of the senses). For an annual joining fee of only \$50, the Epicure member receives more than \$250 in savings on new spa treatments, products and health club access for a 12-month period (this program will run in 2011 as well – promotions TBD).

Also for 2010, SPA InterContinental launches a new menu of services offering an updated collection of healing spa services including an array of massage therapy, body treatments, facial care and packages. Some highlights include the **“People’s Choice”** - based on votes from Bostonians as to what new service should be on the menu, this hands-on treatment teaches the secrets to an excellent massage. The **“Harbor Tea Wrap”** designed to release toxins and promote health and wellness is fitting as the spa and hotel sit upon the actual site where the Boston Tea Party took place in 1773.

At anytime during the year, the SPA InterContinental Epicure members can take advantage of the following ongoing deals in 2010: **15% off non-promotional services, 15% off retail before other discounts** and **\$15 all-day health club and pool access**. And, during each month in 2010, the Epicure member is privy to the following deals and promotions:

January & February 2010

Epicure member is welcome to bring a friend and each will receive 30% off any SPA InterContinental treatment

March & April 2010

30% off retail for both months

For April only - \$50 treatments (50-minute massage, facial or body treatment - 50% savings)

May & June 2010

Complimentary Crystal Mud and Paraffin Hand Treatment with any treatment (30% savings)

July & August 2010

Any SPA InterContinental 50-minute wrap COMBINED WITH any 50-minute facial for only \$150 (30% savings)

- more -

September & October 2010

*Complimentary cleanser with a 50-minute facial for both months
For October only - \$50 treatments (massage, facial or body treatment - 50% savings)*

November & December 2010

Any SPA InterContinental 80-minute treatment for only \$115 (30% savings)

Each Epicure member will receive a card which must be presented to participate on special pricing and services. Membership is for an individual person and may not be shared. Spa services are available at SPA InterContinental Monday through Sunday from 8 a.m. to 8 p.m. (Based on availability). The pool facility is open from 6 a.m. to 9 p.m. Monday through Friday and 8 a.m. to 8 p.m. Saturday and Sunday.

SPA InterContinental offers 6 treatment rooms in addition to a room for couples' treatments and a relaxation lounge along with a 24-hour health club state-of-the-art weight and cardio training equipment and a 45-foot heated indoor luxurious pool overlooking Boston's Rose Kennedy Greenway, Boston's newest 21-acres of green space. For more information on SPA InterContinental or to book treatments, please contact SPA InterContinental at 617-217-5090.

About the InterContinental Boston

InterContinental Boston, which opened in November 2006, is located at 510 Atlantic Avenue on Boston Harbor in the heart of the city's financial district and just ten minutes from Logan International Airport. This AAA Four Diamond rated luxury 424-room hotel is InterContinental Hotels & Resorts' first property in Boston and in New England. InterContinental Boston offers SPA InterContinental, a 6,600 sq. ft. spa and health club with indoor pool; a signature restaurant – *Miel*, a Provençal-themed brasserie; Sushi-Teq, a tequila bar offering sushi and salsa dancing; RumBa, a rum-inspired bar with a champagne lounge and 32,000 sq. ft. of meeting/function space, including the largest ballroom in downtown Boston. For more information on the hotel, visit www.intercontinentalboston.com and for reservations call 877-747-BOSTON.

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